Press Release: November 19, 2025

# Nightmare-themed Action Roguelite Shooter NeverAwake FLASHBACK Demo Distribution Starts Today! New Key Visual & New PV Released!

Participation in WePlay Expo Confirmed!

Phoenixx Inc. (Headquartered in Musashino, Tokyo; CEO: Kazunori Sakamoto) is pleased to announce that the free demo version of the Action Roguelite Shooter **NeverAwake FLASHBACK** is now available for distribution on the Steam store page starting today,
November 19th. We have also released a new key visual expressing the game's world and a new PV showcasing the evolved gameplay.

Furthermore, participation in the "WePlay Expo 2025" game event, which will be held in Shanghai, China from November 22nd to 23rd, has also been confirmed.

# What is NeverAwake FLASHBACK?

**NeverAwake FLASHBACK** is a sequel (postscript story) to the "nightmare-themed" action shooter *NeverAwake*, which won the "VERMILION GATE AWARD / Scarlet Prize (Grand Prize)" for the most outstanding work at "BitSummit X-Roads" in 2022.

The nightmare-themed action shooter, highly acclaimed in the previous title, has evolved into a deeper experience with the addition of roguelite elements. Ahead of its release, you can try the free demo version starting today.

# Steam Store Page:

https://store.steampowered.com/app/3072510/NeverAwake\_FLASHBACK/

#### New PV Released!

The new key visual, which expresses the world view of this title, and the new PV, which introduces the evolved gameplay, were released today. Please check it out!

YouTube PV Link:

https://www.youtube.com/watch?v=IN6K721XY8Q

# Beyond the Nightmare. Action Roguelite Shooter NeverAwake FLASHBACK

Rem, who successfully woke up from her nightmare, was spending her days in peace with her clouded feelings cleared.

However, she soon found herself plagued by nightmares every night again... What is the cause of these nightmares? Can Rem wake up from these new nightmares?

■ Game rules completely renewed! Reborn as a roguelite shooter themed around the nightmare world of *NeverAwake*!

While keeping the basic features of *NeverAwake*, the game adopts a style where shuffled stages are played randomly. Between each stage, players select the weapons and accessories they acquire, creating a challenging, short-burst experience akin to an arcade shooter.

- Gabe-chan joins as a partner to protect Rem, allowing for co-op battles.
- Completely **new stages**, **new bosses**, and **new accessories** have been added.
- Choose your items before starting a stage.
- Scores are displayed in the results.

The world view and game system have become **more intricate and captivating**. **Conquer the game with your powerful ally, "Gabe-chan"!** 

For those who haven't played *NeverAwake* yet, this title offers an easier way to experience the world-renowned shooting game system and its fascinating world. For existing players who have supported and mastered *NeverAwake*, this reborn title provides a new game experience

that they can enjoy with a fresh perspective.

Whether you're new to the series, returning after a break, or a hardcore player, please look forward to the expanding world of *NeverAwake*!

# NeverAwake FLASHBACK Steam Page is Now Open!

Please add it to your Wishlist!

https://store.steampowered.com/app/3072510/NeverAwake FLASHBACK/

# **Product Summary**

Item	Details
Title	NeverAwake FLASHBACK
Developer	Neotro Inc.
Genre	Action Roguelite Shooter
Players	1 person
Platform	PC (Steam)
Release Date	Wednesday, December 10, 2025
Price (incl. tax)	TBD (Undecided)
Supported Languages	Japanese, English, Simplified Chinese, Traditional Chinese
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The girl is still not waking up—The "Nightmare-themed" Action Shooter **NeverAwake** 

NeverAwake is a "nightmare-themed" action shooter characterized by its unique world view, painted with **beautiful yet sinister hand-drawn graphics**, and its **highly original game rules**. Despite its substantial volume, its unique game system and high replayability make it easy for a wide range of players, from beginner shooters to experts, to enjoy.

In the nightmare of the girl who won't wake up, "Rem", what did she see after fighting the things she hates?

- You can fire your main shot 360 degrees in any direction.
- Customize your equipment at the shop.
- Steam: <a href="https://store.steampowered.com/app/1727180/NeverAwake/">https://store.steampowered.com/app/1727180/NeverAwake/</a>
- Nintendo eShop :

https://www.nintendo.com/us/store/products/neverawake-switch/?srsltid=AfmBOorJHzbA84xqdmR4p0pUUD5Y2KDNO07S6RaFxobOLKMclMmXAYvl

# PlayStation Store :

### Microsoft Store :

https://www.xbox.com/en-US/games/store/neverawake/9plvk4g0ppqk

The physical edition for Nintendo Switch™/PlayStation®4 is also very popular and currently on sale!

For more details, please visit the official website (<a href="https://neverawake.neotro.ip/">https://neverawake.neotro.ip/</a>)!

# Neotro Inc.

- Official Website: <a href="https://neotro.jp/">https://neotro.jp/</a>
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# **Creators - Centric**

Creators hold infinite possibilities. Phoenixx supports all creators to be active globally, by spreading Japanese creators to the world and world creators to Japan and Asia. Our mission is to create a more vibrant game/entertainment industry in 10 years. We will nurture people and titles that children around the world will admire and look up to.

To inspire and nurture the human spirit—one creator, one game and one neighborhood at a time.