The Unlucky Ducky is Trying Its Best, OK? Precision Platformer "ZAKO NO AHIRU" Hits PC Nov. 21

TOKYO — **Nov. 14, 2025** — <u>ZAKO NO AHIRU</u>, the delightfully devilish precision platformer played alongside a prickly playmate developed by <u>Fukuoka Fighters</u> and published by <u>Phoenixx Inc.</u>, splashes onto <u>PC via Steam</u> on Friday, Nov. 21st, 2025 for \$6.99 with a 20% launch discount until Thursday, Dec 4th, 2025 at 11:59PM PST

Sassy Mary Sugaki knocks on your door, eager to share her latest discovery with you: a platformer called "Zako no Ahiru" as challenging as it is cute. Wanna play? *Great!* (She wasn't going to give you much of a choice...) Simply charge up to splash an adorable rubber ducky in all directions, and carefully scale a mountain covered in colorful obstacles. Just know that Mary *WILL* revel in every failure with sharp-tongued insults and banter, and she can't wait.

Blast water out of the ducky's beak to propel across lovely low-poly landscapes. Bounce onto trampolines for extra height while navigating chaotic plateaus covered in palm trees, extraterrestrial comets, and enormous slices of fruit.

One wrong jump, and Mary will never let you live it down — prepare for a verbal onslaught of Mary's 1,000+ fully-voiced put-downs, monologues and occasional encouragement to keep going as the toy duck teeters back to the beginning of the stage.

Yes, there's a little *tension* from anticipated insults, but pressure makes diamonds, right? Don't let Mary's malicious words prevent you from mastering the bouncy nature of rubber ducky physics. Squeak a path towards seven distinct, dreamlike endings that feature more than 140 voiced lines, and try to ignore incoming insolent remarks along the way.

Stop by the China Independent Game Alliance booth at WePlay Expo 2025 from Sat, Nov. 22 - Sun, Nov. 23rd, 2025 to go hands-on with the first 20 minutes of gameplay.

"ZAKU NO AHIRU recreates the feeling of playing with a sibling watching you and lovingly(?) teasing you while you struggle," says Fukuoka Fighters. "The adorable tiny duck, soft color palette, and nonsensical low-poly environments merge coziness with fever dreams, but complex obstacles and Mary's sharp tongue will keep players focused and entertained!"

ZAKO NO AHIRU arrives on PC via Steam on Friday, Nov. 21st, 2025 for \$6.99 with a 20% launch discount until Thursday, Dec 4th, 2025 at 11:59PM PST, with language support in English, Japanese, and Chinese (Simplified and Traditional). To keep up to date with the latest information, wishlist the game on Steam, follow developer Fukuoka Fighters on X / Twitter. Visit Phoenixx Inc.'s official website and follow on Twitter / X and YouTube.

Assets

Streaming Trailer

Press Kit

About Phoenixx Inc.

Established in 2019 by industry veterans, Phoenixx Inc. aims to support innovative and creative developers from Japan and around the world. Its mission is to inspire and nurture the human spirit – one creator, one game, and one community at a time.

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